Housing
Homies

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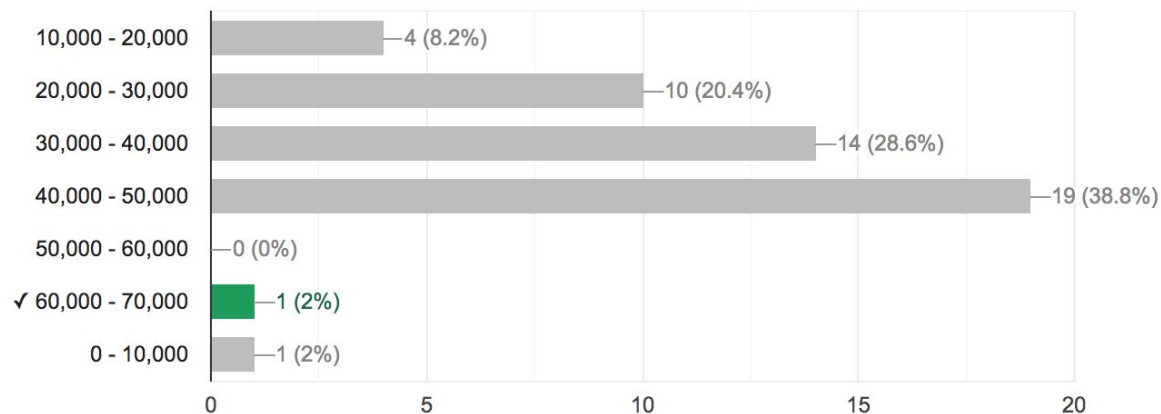
What is NIMBYism?

- NIMBYism = when a community opposes the construction or implementation of something they consider undesirable. This includes prisons, homeless shelters, and low income housing.
- We are all NIMBYs.

Survey Results

Approximately how many people do you think are experiencing homelessness in Los Angeles?

1 / 49 correct responses

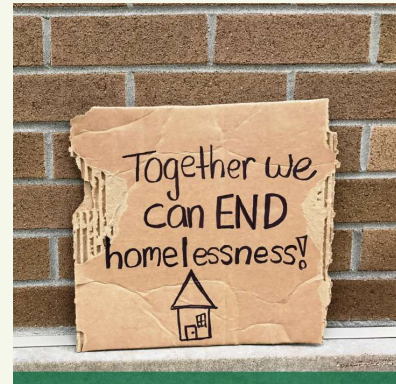| Range	Count (%)
10,000 - 20,000	4 (8.2%)
20,000 - 30,000	10 (20.4%)
30,000 - 40,000	14 (28.6%)
40,000 - 50,000	19 (38.8%)
50,000 - 60,000	0 (0%)
✓ 60,000 - 70,000	1 (2%)
0 - 10,000	1 (2%)

Why we chose homelessness

Originally when deciding what to focus on we came up with two topics, homelessness and mental illness. Then we decided to merge the two but realized that the topic was too broad. After some research we came across NIMBYism and decided to focus on this because of the many stereotypes that came with homelessness. Since then we have focused on trying to figure out how we can inform our community about housing for homelessness and how they can help.
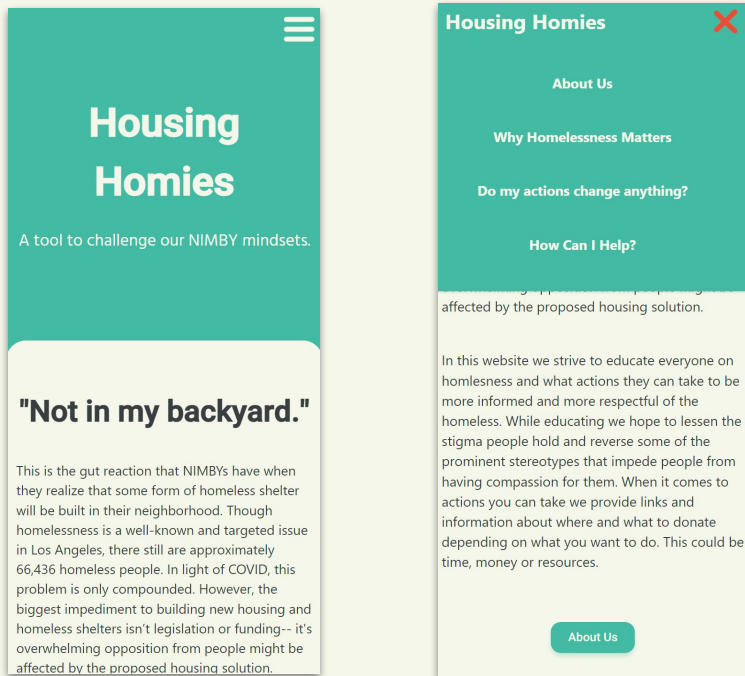
Our Goal

- To educate the general public.
- To challenge common misconceptions about homeless and homeless shelters that reinforce the NIMBY mindset.
- We are developing an online resource to address this.
- Even understanding the positive impact that a homeless shelter can have can help reduce NIMBYism.
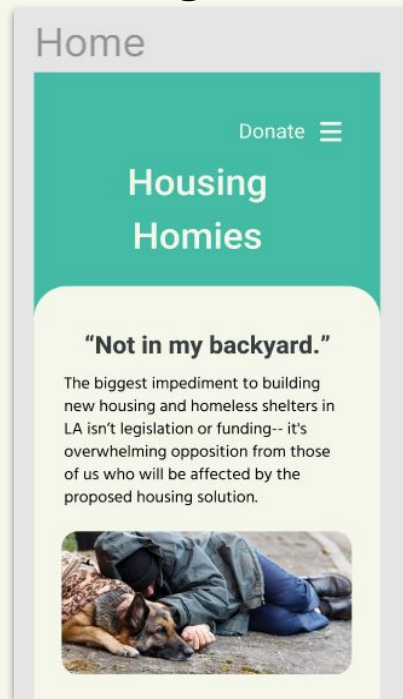
Website Development
Website UI

Mobile Screenshots:

Housing Homies

A tool to challenge our NIMBY mindsets.

"Not in my backyard."

This is the gut reaction that NIMBYs have when they realize that some form of homeless shelter will be built in their neighborhood. Though homelessness is a well-known and targeted issue in Los Angeles, there still are approximately 66,436 homeless people. In light of COVID, this problem is only compounded. However, the biggest impediment to building new housing and homeless shelters isn't legislation or funding-- it's overwhelming opposition from people might be affected by the proposed housing solution.

Housing Homies

About Us

Why Homelessness Matters

Do my actions change anything?

How Can I Help?

affected by the proposed housing solution.

In this website we strive to educate everyone on homlesness and what actions they can take to be more informed and more respectful of the homeless. While educating we hope to lessen the stigma people hold and reverse some of the prominent stereotypes that impede people from having compassion for them. When it comes to actions you can take we provide links and information about where and what to donate depending on what you want to do. This could be time, money or resources.

About Us

Figma:

Home

Donate

Housing Homies

"Not in my backyard."

The biggest impediment to building new housing and homeless shelters in LA isn't legislation or funding-- it's overwhelming opposition from those of us who will be affected by the proposed housing solution.

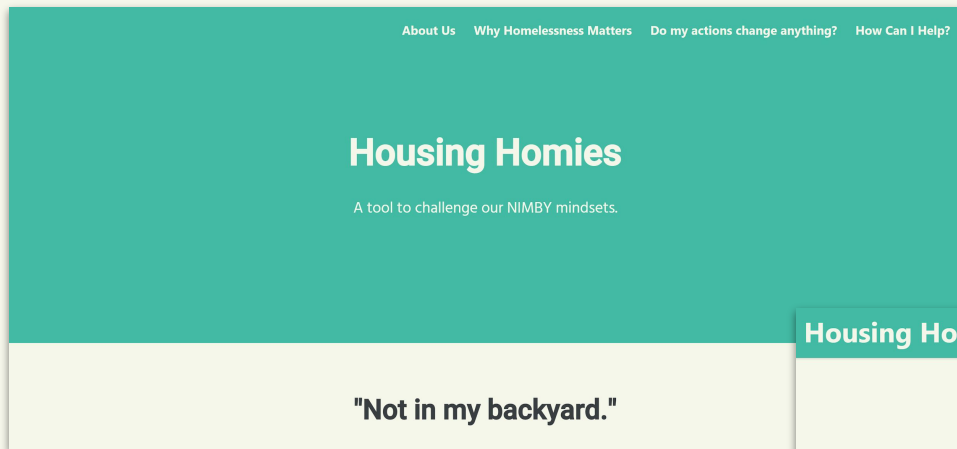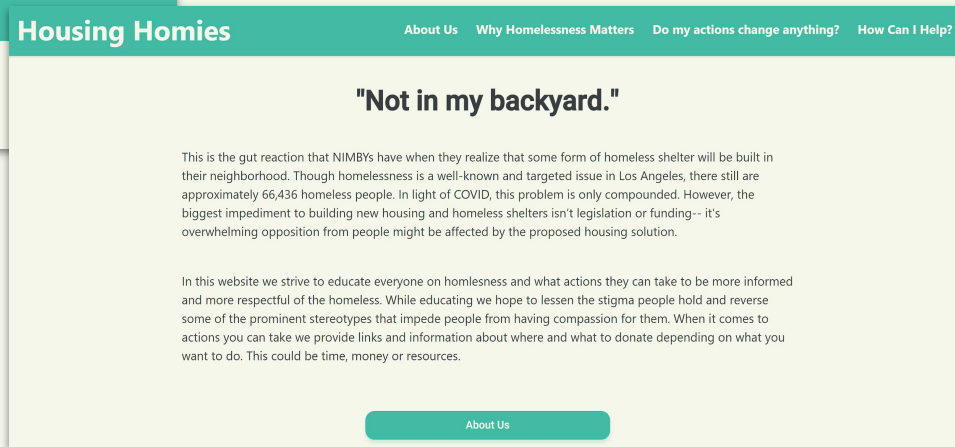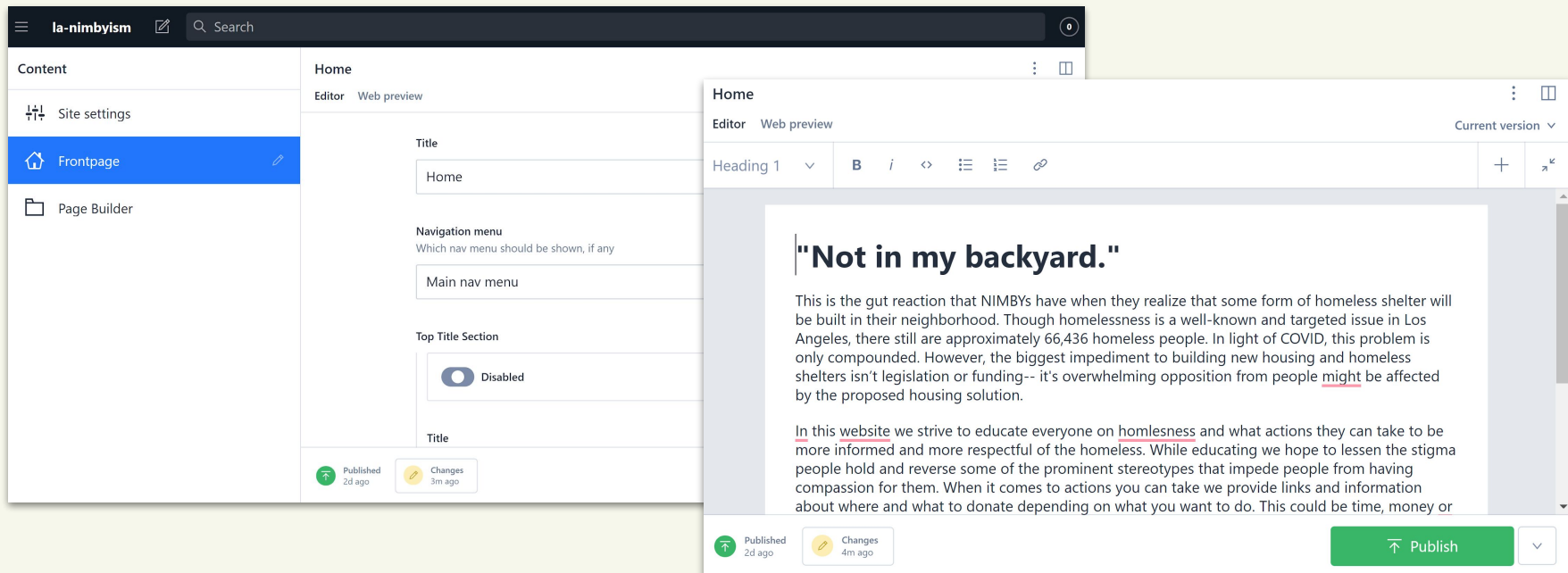# Website Development
Website UI

Our website's frontend (user interface) was coded using Gatsby.js, a static site generator based on a JavaScript framework called React.
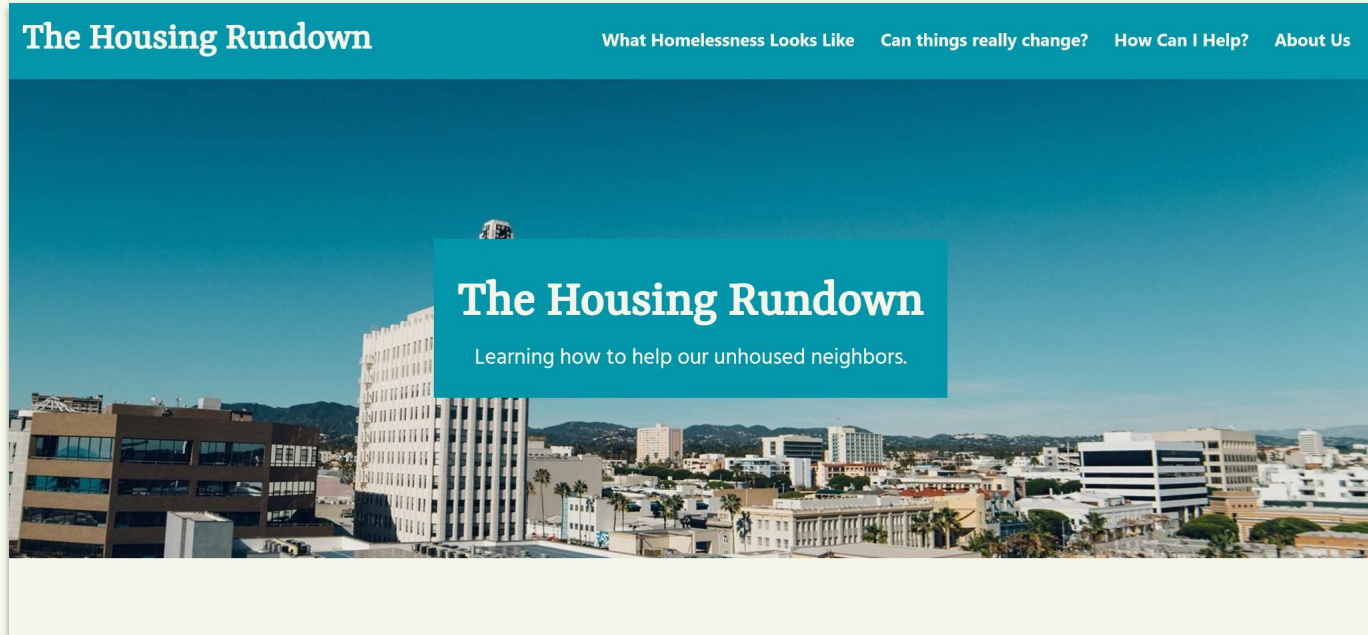
Website Development
Website Editor

Our website is integrated with a headless CMS called Sanity.io. In other words, we have a user friendly editor for our website.
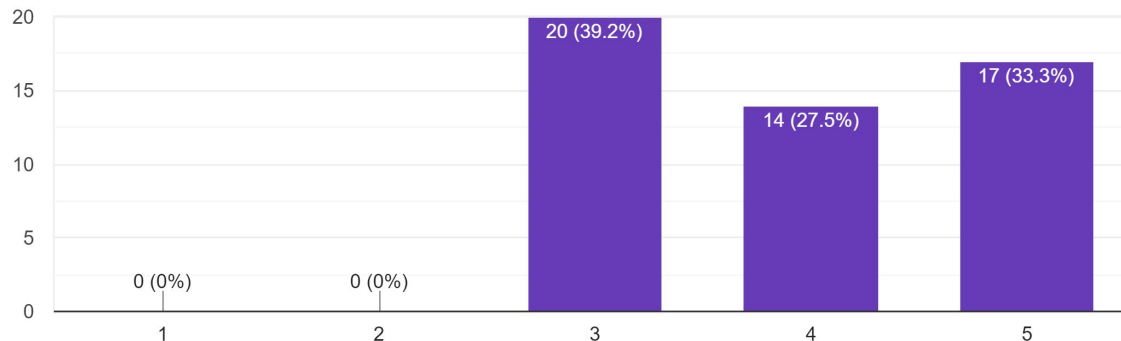
Website Redesign

After getting feedback from our mentor, Stephanie Moon, and UCLA PMHP's webmaster, Joe Mango, we redesigned our website.
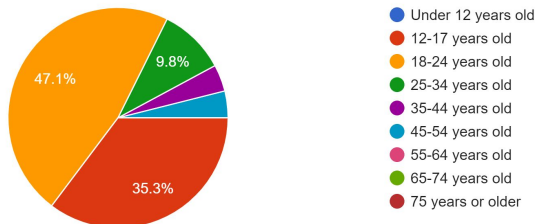
Survey Results

After viewing our website, did you have a more or less favorable stance towards housing for homeless? (3 is no change)
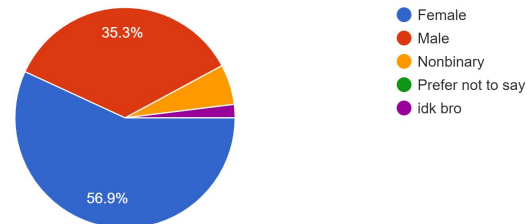51 responses

Value	Count (Percentage)
1	0 (0%)
2	0 (0%)
3	20 (39.2%)
4	14 (27.5%)
5	17 (33.3%)

What is your age range?
51 responses

- Under 12 years old
- 12-17 years old — 35.3%
- 18-24 years old — 47.1%
- 25-34 years old — 9.8%
- 35-44 years old
- 45-54 years old
- 55-64 years old
- 65-74 years old
- 75 years or older

Gender
51 responses

- Female — 56.9%
- Male — 35.3%
- Nonbinary
- Prefer not to say
- idk bro

The Final Product

If you'd like to take a look at our website, please scan the QR code below.

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Thank you!

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